Design Reality Forges Partnership with OMSI to Produce Conference on Immersive Technologies

Two-day Event Draws Vibrant Immersive Tech Community and Exhibitors to Portland

PORTLAND, OR – March 14th, 2018 –Design Reality LLC, producer of Portland's Premier Immersive Tech Event Series, will host the Inaugural *Immersed Conference* in partnership with the Oregon Museum of Science and Industry (OMSI) on April 22-23. The two-day AR/VR conference will explore the current state of Immersive Technologies and their impact on how society works, lives, learns, heals, and consumes.

The Immersed Conference builds on Design Reality's monthly premier immersive tech event series that brings together Portland's vibrant and ever growing immersive tech community. Attendees will benefit from educational workshops, demos and presentations from expert speakers including a keynote from widely acclaimed, Kent Bye, Founder and Producer of Voice of VR Podcast with over 630 podcasts recorded.

A report from Tech Trends' Editor-in-chief, Alice Bonsaio cites this fast growing technology sector estimated to be $162B by 2020. OMSI, ranked as one of the top science centers in the United States, is the ideal location to showcase innovative technologies. Joshua Alan Young, Founder, Design Reality and Producer of Immersed Conference said, "We are proud to work with the superb team at OMSI to make this conference a reality and share in OMSI's goal to inspire curiosity through learning experiences."

OMSI's sponsorship will feature the conference and make the Expo on Sunday, April 22, available to all of OMSI's visitors. "Museum visitors will have the opportunity to see for themselves what virtual and augmented reality is all about and talk with experts about how it will impact their lives. OMSI sparks curiosity through immersive experiences and we are excited to partner with Design Reality to showcase these growing and relevant technologies," said Andrea Edgecombe, Director of Events at OMSI.

This event is ideal for all professionals, entrepreneurs, investors, influencers, designers, developers, tech enthusiasts, storytellers and creatives who want to learn more about immersive technologies and how it affects their careers. Topics to be explored include:
- The overall state of the AR/VR industry
- Medical and Mental Health Applications for Immersive Tech
- Exploring Industrial IoT and Enterprise Use cases
- Navigating Legal Matters for the AR/VR Industry
- 360 Film and Post Production
- Architecture, Engineering, and Construction

Companies and organizations rallying support for the conference include thought-leaders such as Perkins Cole, OMSI, Concordia University, Reflective Brands, MarketTecNexus, Vuze, WILD, PANOGS, 9iFX, Voices of VR, and SK Helsel & Associates.

To register or learn more about Design Reality's Immersed Conference, visit our website at https://reality.design, follow us on Twitter at https://twitter.com/dsignrealitypdx or visit our Facebook at https://facebook.com/DesignReality or LinkedIn at linkedin.com/in/joshua-alan-young.

For media inquiries please contact, Joshua Alan Young, Design Reality, 503.489.9936, Joshua@reality.design

About Design Reality

Design Reality LLC is a rapidly growing company whose mission is to foster investment, collaboration and education in innovative immersive technologies.   Design Reality is dedicated to growing the vibrant tech talent in Portland and beyond through programs that promote advances in immersive tech that do the most good for society.

# # #